

Your bank account is lighter than it should be.

ZenPricer makes each sale more profitable by recommending the best selling price...

ZenPricer identifies the optimal price for your hotel rooms.

The ZenPricer module is integrated in ZenRez and can be used as an add-on to your ZenRez solution.

ZenPricer uses the latest advances in statistics theory.

Historical data, occupancy, competitor pricing and events that affect market demand are used to calculate the best selling price.

ZenPricer does not lead to lower prices to increase occupancy.

ZenPricer determines the best selling price that will increase your REVPAR and increase your profits.

- **Increased occupancy**
- **Improved hotel profitability**
- **Consistent pricing strategy**
- **Enforcement of rate-parity**
- **Profitable customers**

ZenPricer is quick to learn and easy to use, for example by including notes to explain rate changes to the user. Price changes can also be overridden by the user.

ZenPricer can be configured for your hotel in just a few hours.

ZenRez

ZenPricer

ZenMarket

ZenReview

ZenServices

ZenPricer empowers



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We **make it easy**
for hotels to
sell more rooms
at **higher rates.**